

SAVINGS MADE SIMPLE

1

Prescribe the Accu-Chek® Guide or Guide Me meter and Guide Test Strips for any commercially insured patients



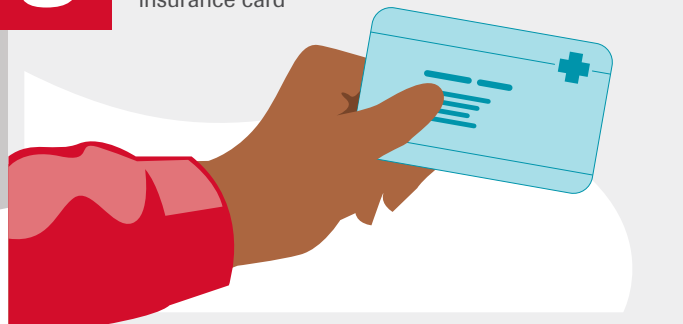
2

Patient visits local pharmacy to pick up prescription



3

Pharmacist processes claim with patient's commercial insurance card



4

Savings are provided through the patient's plan or the Accu-Chek Automated Cash Discount Program.*



*Those insured by any government healthcare program, such as Medicare or Medicaid, are NOT eligible for the Cash Discount Program offer. Pharmacists must dispense Accu-Chek Guide products using patient's primary insurance. If a patient's primary insurance rejects a claim with NCPDP reject 70, 75, or 76, discounts will automatically apply at participating pharmacies. Quantity limits may apply. Accu-Chek Guide test strip offer: Discount varies based on quantity of test strips purchased.